



Exhibitor Welcome Packet



Green Mountain Energy Earth Day 2025 Saturday, April 19, 2025 12 – 5 pm

Discovery Green Conservancy is proud to announce the Green Mountain Energy Earth Day on April 19 from 12 – 5 pm.

This year's Earth Day at Discovery Green is all about renewable energy and its power to change the planet for the better. Visitors are invited to learn more about solar, wind, water and other forms of renewable energy with all the fun interactive art and activities Houston has come to expect from Discovery Green.

Houston Public Works' Water Works Festival will also return to Earth Day. Emphasis is on topics such as water conservation, the water cycle, local water systems, native plants, green infrastructure, water quality and ecology. Additionally, attendees can learn about the City's water supply, water purification plants, wastewater treatment systems, conservation efforts, drought plan, stormwater projects and more. Join us to explore Houston Public Works' commitment to a better tomorrow.

Green Mountain Energy Earth Day is produced by Discovery Green in partnership with Houston Public Works Waterworks Festival. Community partners include Citizens' Environmental Coalition and University of Houston, Downtown.

Exhibitor registration is now open. Early bird pricing is available until March 22. Registration closes on April 7. To register visit www.discoverygreen.com/earthday.

For sponsorship opportunities contact Stephanie Carroll at stephanie@discoverygreen.com.

Why exhibit? Showcase your products, services and/or organizational mission directly to 30,000+ in an educational and family-friendly setting at Houston's largest Earth Day event. This diverse audience consists primarily of families and young adults.

Zero Waste Goal. We aim for a diversion rate of 90% or greater in 2025. Your part is to use compostable and recyclable materials instead of single-use, non-divertible items. See [Waste-wise Requirements](#).

Bring your own reusable water bottles, which you can refill at our water stations. Think "zero waste" when considering your table's giveaways. No plastic items or items wrapped in plastic. Notepads made from recycled paper, reusable produce or tote bags, bamboo toothbrushes, cookies, packets of wildflower or vegetable seeds are good options to consider. For kids, stamp their hands with cute hand stamps in lieu of giving them something.



Exhibitor Booth Information

Exhibitor Spaces and Pricing. Space is limited, so register today! Registration closes **April 7, 2025** pending exhibitor space availability. Visit www.discoverygreen.com/earthday to register.

Important Note: Please note that payment is required at the time of registration. A space will only be confirmed upon receipt of payment.

Base exhibitor space includes a 10'x10' space with one 6' table and two chairs. **Please note, tents are not included in the base exhibitor space.**

- 10 x 10' tents are available for an additional fee. These will be set up prior to the event and weighted for safety. **No outside tents are allowed. (Except for title sponsor.)**
- Additional exhibitor space and electricity are available for an additional charge at registration. Note: event logistics are subject to change.
- If you are a tented exhibitor and choose to add an additional space, you will need to rent an additional tent as well.
- **If extra tables and chairs are required, please bring them.**

Early Bird Registration Available through March 22, 2025

- Non-Profit [501(c)(3)] or Government Entity **\$150**
- Small/Local Business **\$300 ***
- Corporate **\$1500****

After March 22, 2025

- Non-Profit [501(c)(3)] or Government Entity **\$250**
- Small/Local Business **\$350***
- Corporate **\$2000 ****

** Annual revenue of less than \$500,000, no more than 10 employees, within a two-hour drive of Houston, and a commitment to the environment.*

*** Corporate Exhibitors package includes a tented 10 x 10' space with a table and two chairs.*

For sponsorships opportunities please contact Stephanie@discoverygreen.com

Optional Booth Add-ons:

- Tent (10'x10') set up prior to your arrival: \$200



- Extra 10'x10' space: **Same price as your initial space** **Please note:** Exhibitors are limited to a maximum of 2 spaces; if you would like more than two spaces, contact Stephanie Carroll stephanie@discoverygreen.com about sponsorship opportunities.
- Electricity: \$100 (access to 110v power)

Additional Details

Load in schedule and parking information will be distributed by April 15. Exhibitors will be assigned a window of time for load in on the event day. Volunteers will be on site to provide directions and answer your questions.

Refreshments. Food will be available for purchase from various food vendors. You can bring your own refreshments as well. Water filling stations will be available to all attendees.

Cancellations, Weather and Refund Policy. Cancellation of registration with a full refund is available prior to March 22, 2025. **After March 23, 2025, no refunds will be given for cancellation.**

Weather conditions are monitored carefully. If conditions present a hazard to people or property, the event will be canceled. Efforts will be made to give 24 hours advance notice. If the event is canceled due to weather, exhibitors can roll over their exhibition fees to the 2026 event. **Refunds for weather cancellations are NOT available.**

Expectations for Exhibitor Booths. Effective exhibits engage the public and share information about environmental issues and/or products and services relevant to the Houston region; provide hands-on/interactive displays, quality graphic displays and/or collateral material made of recyclable or compostable materials. Exhibitors may wish to have two people present to ensure full coverage. Weigh down all materials.

Food Vendors. Sales or sampling of food or beverages requires a temporary health permit from the City of Houston and a Certificate of Insurance that meets [Discovery Green Conservancy requirements](#). **Food Vendors must provide compostable utensils, plates, and cups.**

Further information If you have any questions or need assistance on booth design/sustainability ideas, please contact Samantha Page at earthday@cechouston.org



Map

Please note that this map will be updated.

